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In today's fast-paced and global IP environment, you want the ability to act fast and with confidence. That ability is yours with Thomson Innovation – the trusted single destination for leading IP professionals offering:

- **Broad global coverage**, including hot new markets
- **NEW Unmatched patent content**, with the new enhanced global patent authority
- **Powerful capabilities to search**, analyze and collaborate efficiently
- The **ability to integrate** your own data with ours

GET THE BEST VIEW OF GLOBAL IP ACTIVITY

Don't worry about checking multiple sources, coping with foreign languages or dealing with incomplete records. With a single query, you get a complete and global picture of your IP landscape, thanks to:

- **First-level patent data** from around the globe – including Asia Pacific – in English
- Enriched with **enhanced patent data and invention-based records** – a Thomson Reuters exclusive
- A wide range of **non-patent data** from Thomson Reuters, including scientific literature, business information and news collections



REUTERS / Aly Song

SEARCH, REVIEW AND SHARE WITH GREATER EFFICIENCY

Accomplish more with minimal effort thanks to smart workflow tools. A couple of highlights:

- **Get complete patent information in a single view** – combining first-level, editorially enhanced and INPADOC data
- **Pinpoint relevant results faster** using the multi-color keyword highlighting
- **Review results and share your work** with colleagues through annotation and collaboration capabilities
- **Easily export large amounts of patent data**, including front-page images and figures
- **Keep track of competition** with alerts and watched records

“Thomson Innovation has allowed us to gain insights and prompt novel thinking we otherwise might have missed. IP research that previously took hours to complete, now only takes minutes.”

-Damien Scott, General Manager
Williams Technology Centre, Qatar



ACCELERATE YOUR ANALYSIS

See beyond the data, quickly and easily. Powerful analysis and visualization tools let you transform large volumes of data into actionable information – in just a few clicks.

- **ThemeScope Maps** let you view data topographically and identify common themes
- **Text Clustering** groups records into related sets, helping you pinpoint relevant records
- **Charting** converts thousands of documents into a clear picture, helping you spot key competitors, technology and trends
- **Citation Maps** provide an easy-to-read visual of cited and citing patents and scientific literature

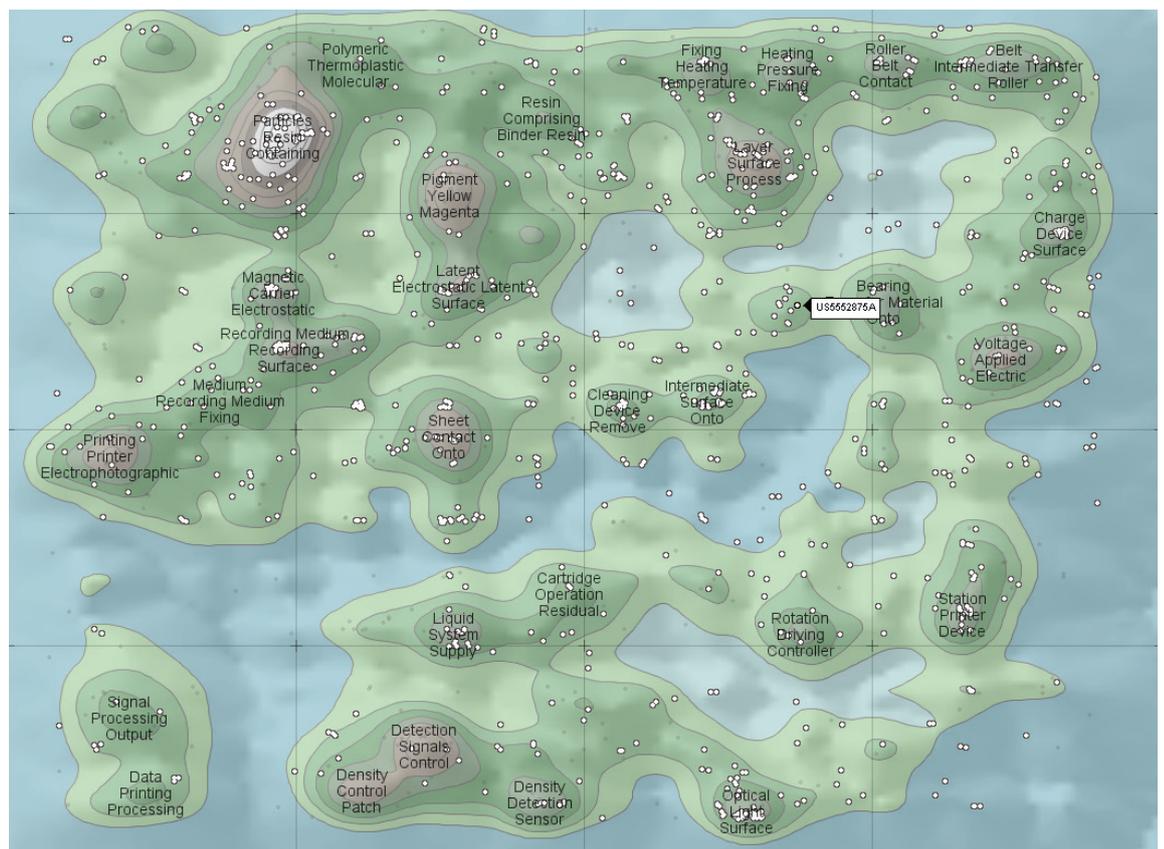
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Add your own data to Thomson Innovation, and quickly discover the relationships between your data and the world's. It's one more way we help you make more relevant IP decisions.

- **Define and set up fields** unique to your organization
- **Tag patent records** with your data, including classifications, ratings, product and licensing information
- **Search, analyze and share relevant findings** with colleagues, enhancing collaboration and streamlining your workflow

LEARN MORE ABOUT THOMSON INNOVATION

For more information about Thomson Innovation, visit thomsoninnovation.com.



ThemeScope Maps - Transform complex data into common themes and view them in a topographical landscape.

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